

# ***le boat***

## **Who's on board?**

### **LE BOAT'S COLORFUL NEW 'CANAL DU MIDI' GUIDE HIGHLIGHTS THE LOCAL ATTRACTIONS AND HIDDEN GEMS OF THE FAMOUS FRENCH WATERWAY**

#### **Comprehensive, 100-Page Brochure Details Cultural, Culinary, Sports and Family Attractions Along Famous Route**

**Clearwater, FL (October 26, 2016)** – Le Boat, Europe's largest self-drive boating company, announced the availability of its new "Canal Du Midi" guide, a comprehensive, 100-page brochure that offers information on the waterside attractions, restaurants, local markets, and vineyards of one of the world's most popular destinations and celebrated wine region. The guide is free and available for download from the Le Boat website at <http://bit.ly/2dTA5rY>.

From the Ventenac wine cave at Château Ventenac to the captivating, hilltop medieval walled city of Carcassonne, every page in the new Canal du Midi guide is packed with fascinating regional history, practical advice and insider's tips on getting the most of a Le Boat self-drive vacation.

"Whether you're a lover of great food and fine wine, a history and culture enthusiast, a small group or family, the Guide is your ultimate resource for exploring this delightful, sun-drenched region of Southern France," said Shannan Brennan, Le Boat's head of Distribution and Marketing, U.S., Canada and Latin America. "The Guide contains easy-to-follow maps and suggested itineraries, local tours to get the most out of your visit, recommendations on the best places to moor, gourmet restaurants, vineyards – and much more."

#### **Days of Wine and Rosé – and 10% Off**

Canal du Midi leisurely winds its way through the Languedoc-Roussillon region of France. A Mecca for wine aficionados, the area's wide variety of soil yields an extensive selection of red, white, rosé and sweet wines. Le Boat's Canal du Midi guide identifies the many merchants along the route who provide wine tastings and tours of their cellars, some of which are free. They are easily recognized by red, white and green "wine bottles" icons in the Guide, designating Le Boat's "best picks."

The Guide also highlights popular day-long tours for those seeking a more immersive exploration of the region. These tours offer 10% off to Le Boat customers. Among them is the Domaine Gayda and Limoux tour in Carcassonne and Limoux. Called "wonderful," "educational," and "entertaining" by many guests, the seven-hour tour includes an introduction to wine tasting and a three-course lunch at the vineyard's excellent restaurant that overlooks the Pyrenees, the mountain range that stretches between France and Spain.

Another quality wine tasting tour offering 10% off to Le Boat customers is the Cathar Castles and Roussillon wines tour, a scenic journey that includes a visit to the village of Maury in the Agly Valley. Known for its beautiful countryside, the village is home to one of the finest producers of Côtes de Roussillon wines. In addition to a private wine tasting, the tour includes lunch in the village of Cucugnan at an Auberge – a traditional hotel – that serves regional dishes.

“Whatever you need to know about your Le Boat vacation on the Canal du Midi, it’s in the Guide,” said Brennan. “With five Le Boat bases along the Canal, you have plenty of choices of where to start, as well as round-trip and one-way rental options.”

### **About Le Boat**

Le Boat is Europe’s leading self-drive boating rental company, with more than 40 years of experience in the industry, operating its own fleet of 900 self-drive cruisers from a network of over 37 different departure bases across eight European countries. Renters can sleep on board in 5-Star comfort and style, saving substantially on hotel costs. All boats feature fully equipped kitchens, comfortable furnishings, showers and bathrooms, and warm air heating. They also feature air-conditioning, depending on the model. No experience or boating license is necessary. Instructions and an orientation are provided to first-time renters, ensuring they get the most out of their boating vacation. Unlike conventional cruises that follow a pre-planned itinerary, Le Boat provides guests with suggested itineraries but allows them to visit the towns and attractions that most interest them on a particular route. For more information, call toll-free at 1-800-734-5491 or visit [www.leboat.com](http://www.leboat.com).

# # #

### **Media Contact:**

Mario Almonte  
Herman & Almonte PR  
212-616-1190, ext. 188  
[malmonte@herman-almontep.com](mailto:malmonte@herman-almontep.com)