

# **le boat**

## Who's on board?

### **Le Boat announces new Horizons for 2017**

Le Boat is excited to announce the launch of a new wave of *Horizon* models in 2017.

Following the sell-out success of the 2016 *Horizon* boat, designed with a focus on couples and small families, Le Boat has unveiled plans to introduce three new Horizon models that will further revolutionize self-drive boating on Europe's inland waterways.

The luxury *Horizon* was designed and built exclusively for Le Boat by Delphia Yachts and set a new standard in European boat travel. Comprising the largest top-deck of any boat of its size, a sunbathing area, outside seating area and a bright and spacious saloon with excellent all around vision, the Horizon's focus on comfort, luxury and easy handling proved to be a winner with the rapidly-growing boating vacation market.

Now Le Boat will expand its current fleet and launch a series of new high-end self-drive *Horizon* models to suit larger groups in 2017. All of the new larger Horizon models will be built to the same high-spec as the original innovative cruiser (which catered towards couples and small families with one master cabin and a second smaller cabin), but each will either sleep up to five, seven or nine people. They will feature the same 'fundeck' area for barbecues and sunbathing, providing spacious areas for socializing inside and out and deliver a five star experience to more boaters.

Cheryl Brown, Managing Director at Le Boat said: "We are thrilled with the new Horizon boats and can't wait to launch the larger models so more vacationers can enjoy them. We continually invest in our fleet to keep it modern and in excellent condition and it's a delight to see the glowing customer response to the Horizon this summer. The new 5\* boats were fully booked well in advance for 2016 and we expect the larger models will prove just as popular."

A delighted Le Boat customer said: "Straight away, we felt like we'd stepped on board something really special. There was so much space and light, it was as if we were still outside. The boat is very easy to get around with few steps inside, plenty of head room and nice wide walkways. It was all very well thought out."

The new Horizons will go on sale for the 2017 season from September 1, 2016 and will be available in all of Le Boat's key cruising areas, including the Canal du Midi and Burgundy in France, as well as Ireland, Germany, Holland, Italy and the UK's River Thames.

As with all Le Boat vacations, no boat handling experience is necessary and a full briefing is given before setting off.

#### **More about the new 5\* Horizons:**

**The Horizon 2-S** will be the same size as the original Horizon but sleep up to five guests with a smaller front cabin making room for a second bathroom. Horizon 2-S will be available in France: Burgundy, Midi, Nivernais-Loire, River Lot; Holland, Ireland and Italy.

**The Horizon 3** will be a larger vessel with three en suite cabins, accommodating up to seven guests. Vacationers can book the Horizon 3 in France: Alsace, Aquitaine, Burgundy; Germany and Ireland.

**The Horizon 4** will be the same size as Horizon 3 but configured to sleep up to nine people with four en suite cabins. The design and layout makes it ideal for multi-generational families and groups. It will be available for cruises in on the Thames and in France: Alsace, Brittany, Burgundy, Charente, Lot River, Camargue, Midi, Nivernais-Loire; Germany and Holland.

The first Horizon model was launched in 2016 to rave reviews and quickly sold out. Le Boat recommends booking early to experience the new Horizon models to ensure vacationers don't miss the boat.

The new model will also be available to own through Le Boat's unique Ownership and Management Program (see below for more information).

### **Own your own boat**

In addition to offering a wide range of boating vacation options, Le Boat provides fans of self-drive cruising the chance to own their own boat. Le Boat's 'boat sales' department offers various ways to bring people the pride and joy of owning an inland river cruiser, while making the sales process simple and straight forward. Families, couples and groups of friends can truly travel for as long as they like on their floating home away from home with all the creature comforts - the horizon's the limit. Visit [Boat Ownership Program](#) to find out more. [Boat Brokerage](#) and [Private Boat Sales](#) options are also available.

**For more information and to book a vacation with Le Boat visit: <http://www.leboat.com> or call: 1-800-992-0291**

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### **Notes**

- **Le Boat** is the largest operator of self-drive boating vacations on the waterways of Europe, operating its own fleet of 900 self-drive cruisers from a network of over 39 different departure bases across nine European countries. Le Boat brings together over 40 years of expertise and experience of Crown Blue Line and Connoisseur in Europe and Emerald Star in Ireland. Visit <http://www.leboat.com> for more information.

- **Delphia Yachts** brand has become known throughout the global sailing community for its unsurpassed build quality, innovative designs, comfort, durability and performance. Delphia Yachts has twenty five years of experience in building award-winning boats and is one of the largest boatyards in Europe. Performance, fun, luxury and style are just a few words synonymous with the name “Delphia Yachts”. Visit [www.delphia-group.com](http://www.delphia-group.com) for more information.